



Ad Net Zero Global Summit Joining Instructions

- Please visit <https://hopin.com/events/ad-net-zero-global-summit> to access the event. We recommend that you bookmark this page for easy access.
- For the best user experience, we recommend you access the event in a Google Chrome browser on a laptop or computer. If you require any assistance, please email events@adassoc.org.uk and one of the team will help you.
- Before the event starts at 14:00 (UK time) on 3 November, you can create your user profile, view the schedule and bookmark sessions of interest.
- During the event we will have a captioned and non-captioned stage, both showing the same content, clearly marked in the schedule.
- We have a mix of pre-recorded and live sessions. There will be an opportunity for Q&A in some of these, which will be announced by the Summit host. For these, we invite attendees to post questions via the Slido box.
- Please note that some session timings may change slightly between now and the event starting - please check the schedule in the Reception of the event platform on Wednesday morning for the latest up to date timings.
- All sessions will be available to watch again via our YouTube channel from 8 November. You will receive details of this via email after the event.
- The platform has a public chat feature both for the overall event and for the stages. This will open shortly before the event.
- You can view the attendees who have logged into the platform via the 'People' tab, and chat with them. There is also a 'Networking' function that allows you to chat with a randomly selected attendee.
- The Expo area of the platform contains booths from some of our Ad Net Zero Supporters.

Ad Net Zero Global Summit attendee code of conduct

We ask all attendees of the Summit to help us to create a respectful and positive experience for everyone.

This code serves as a reminder of the role we play as participants to ensure that mutual respect is maintained throughout the event. Through participating you are thereby agreeing to refrain from unacceptable behaviour.

UNACCEPTABLE BEHAVIOUR

Unacceptable behaviour from any attendee will not be tolerated. Unacceptable behaviour includes, but is not limited to:

Consistently disruptive and / or offensive language or behaviour directed at a speaker, attendee, or organisation.

Intimidating, harassing, abusive, discriminatory, derogatory, or demeaning language or behaviour.

Issuing threats of violence or violent language directed against another person.

Sexist, racist, homophobic, transphobic, or otherwise discriminatory jokes and language. Issuing personal insults, particularly those related to gender, sexual orientation, race, religion, or disability.

Any lewd or offensive behaviour or language, including but not limited to using sexually explicit or offensive language or conduct, or any language, behaviour, or content that contains profanity, obscenity or racial, religious, or ethnic slurs.

The organisers retain the right to block access to the event platform to any attendee who engages in unacceptable behaviour.