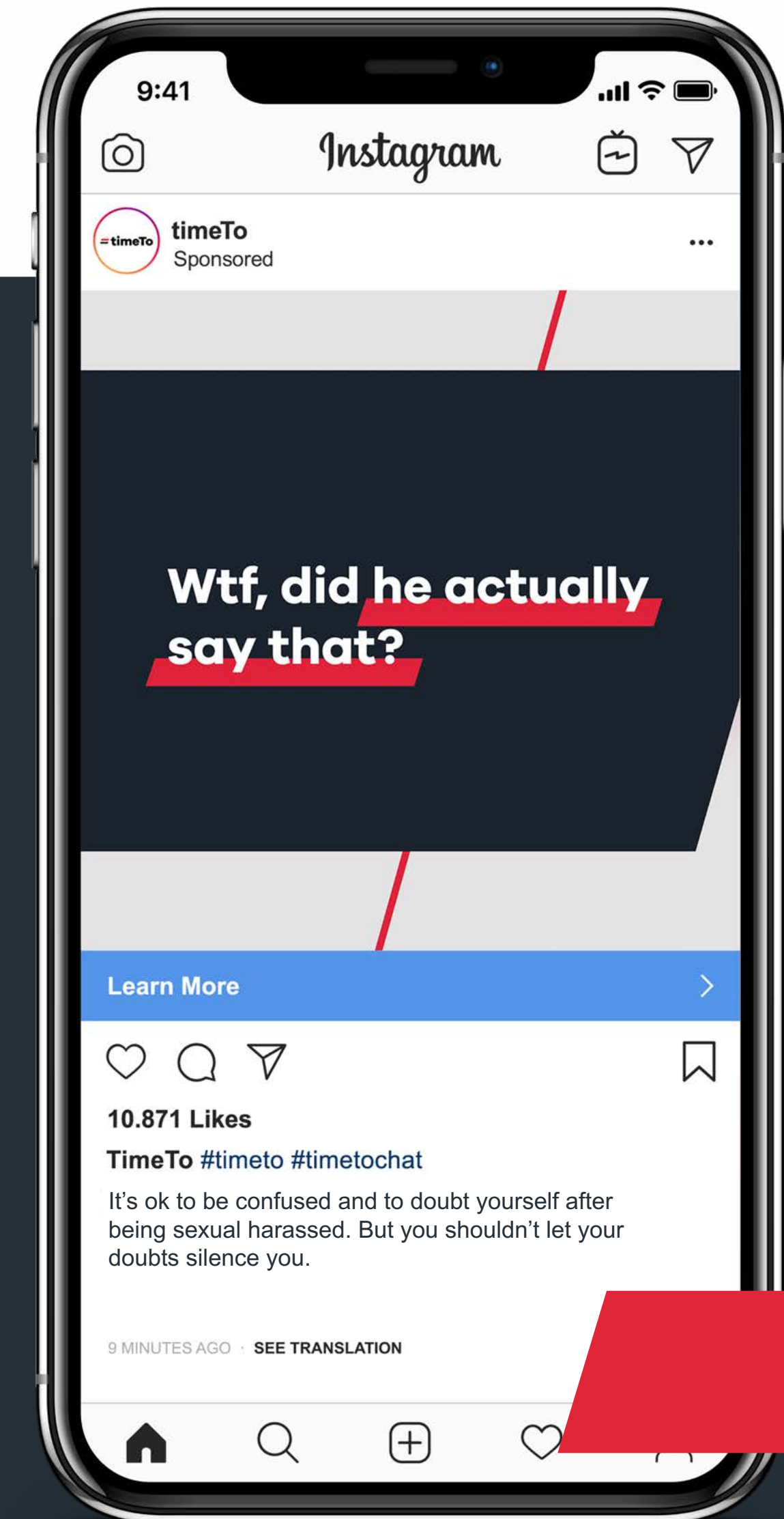


# #timeToChat

Reporting sexual harassment is too hard. We can make it easier by empowering victims and by creating an easier way of reporting. We'll do this by relating to victims of sexual harassment and showing them that self-doubt following a sexual harassment is not only normal but expected, their doubts shouldn't lead to silence. We'll also make reporting easier by developing a new reporting/chat service on Whatsapp called **#timeToChat**

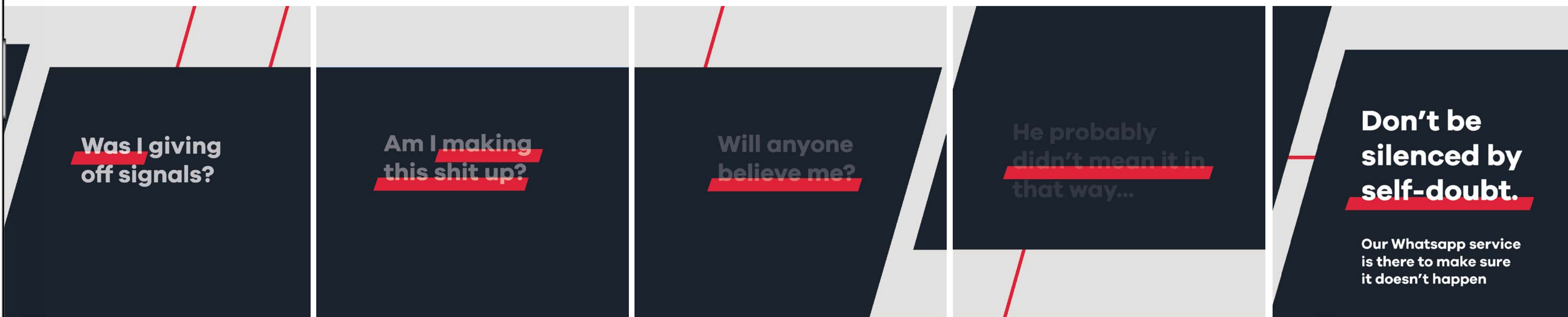
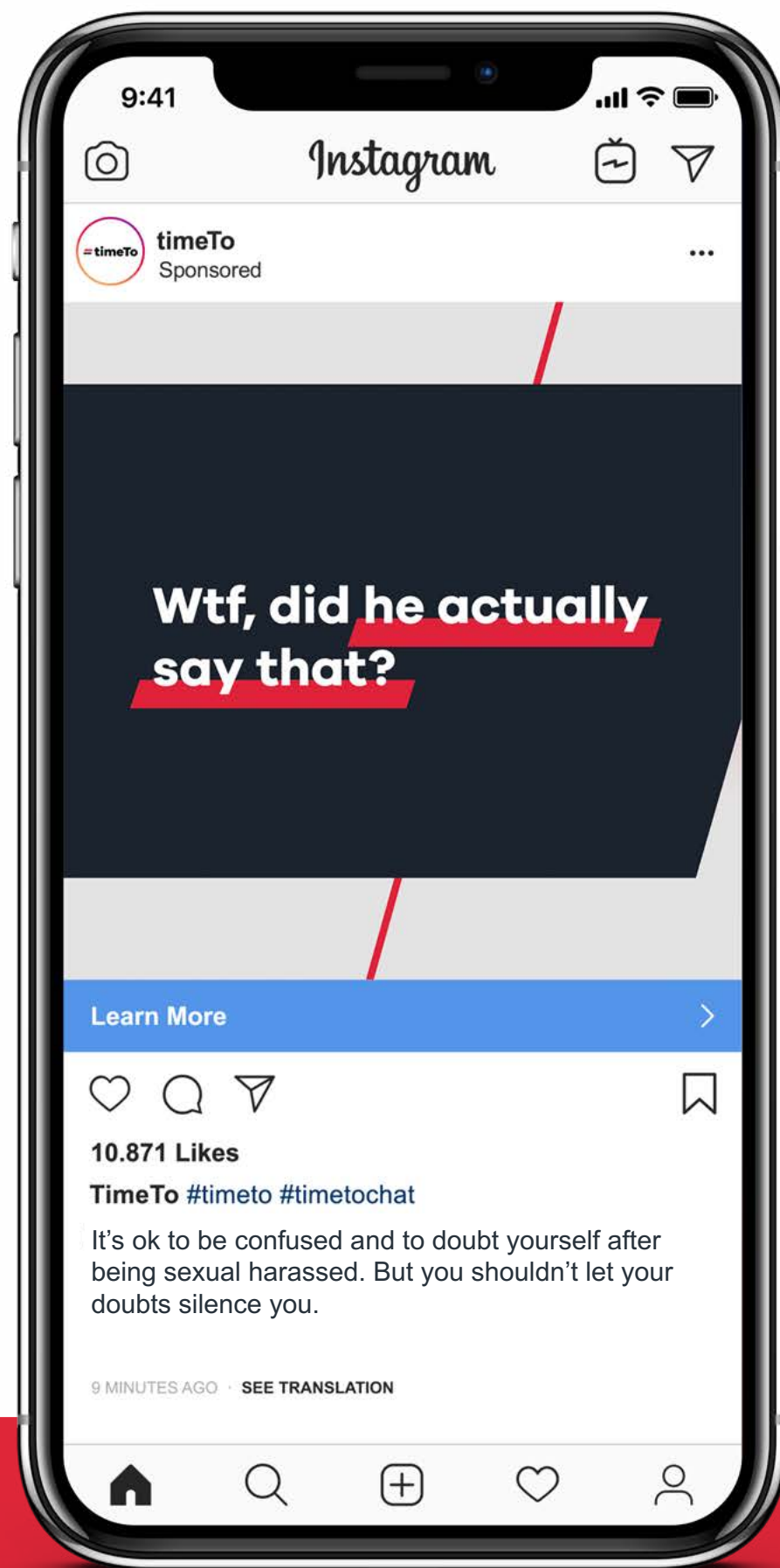
**#timeTo**

**#timeToChat**



# Insight

We can make reporting sexual harassment easier by helping victims realise their feelings of self-doubt following a sexual harassment are not just normal but expected. Nobody should be silenced by self-doubt. Even if victims overcome this, they're often intimidated into silence when faced with the idea of calling an official authority to report their sexual harassment.

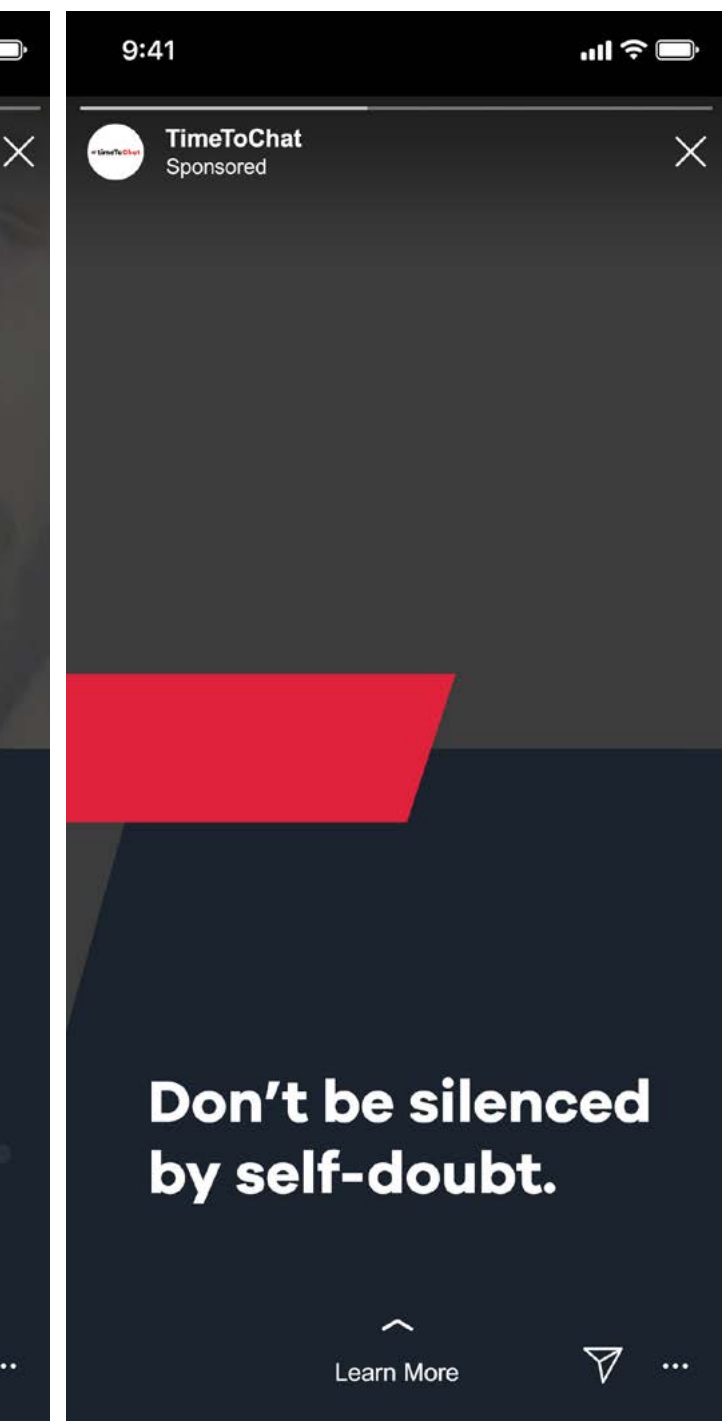
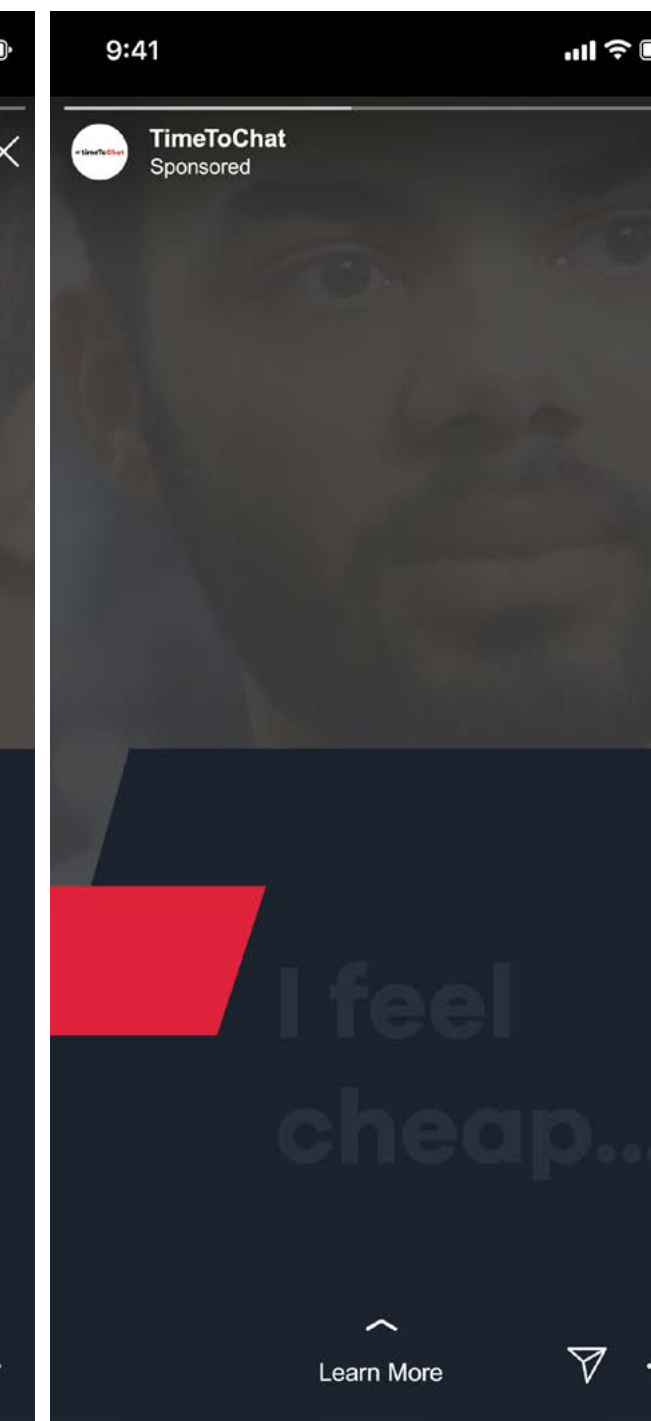
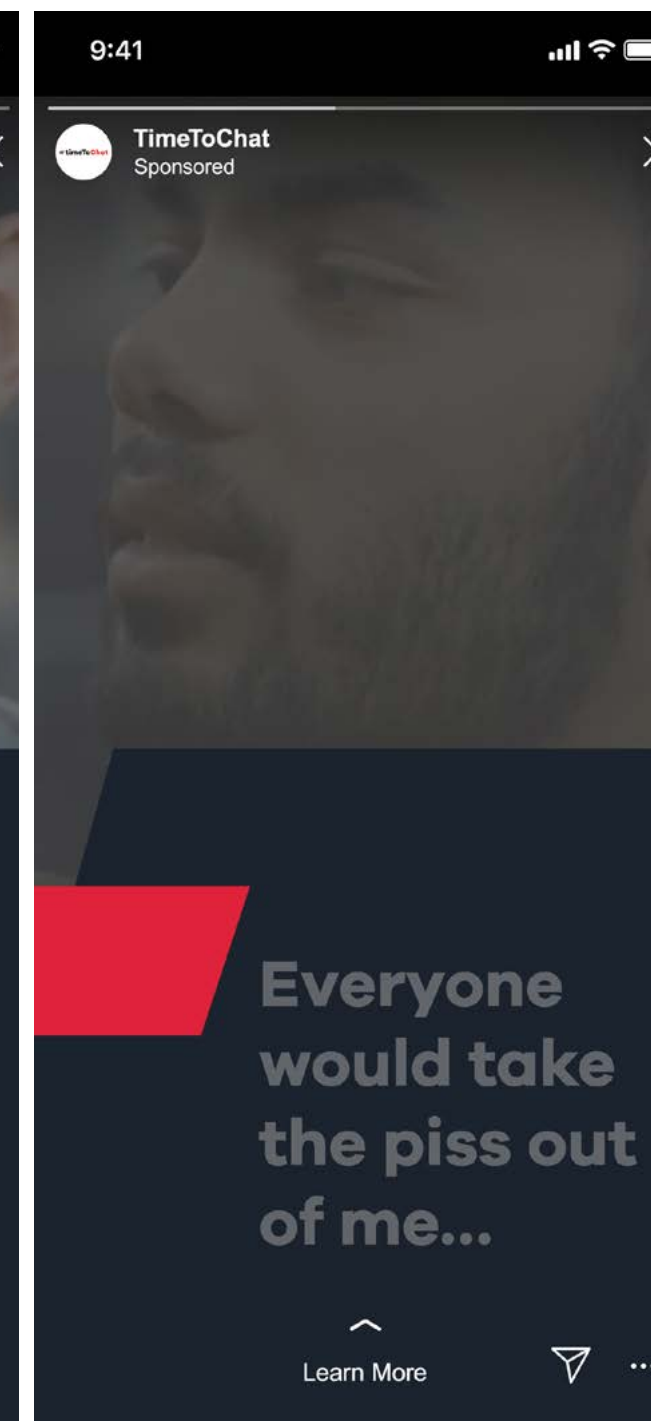
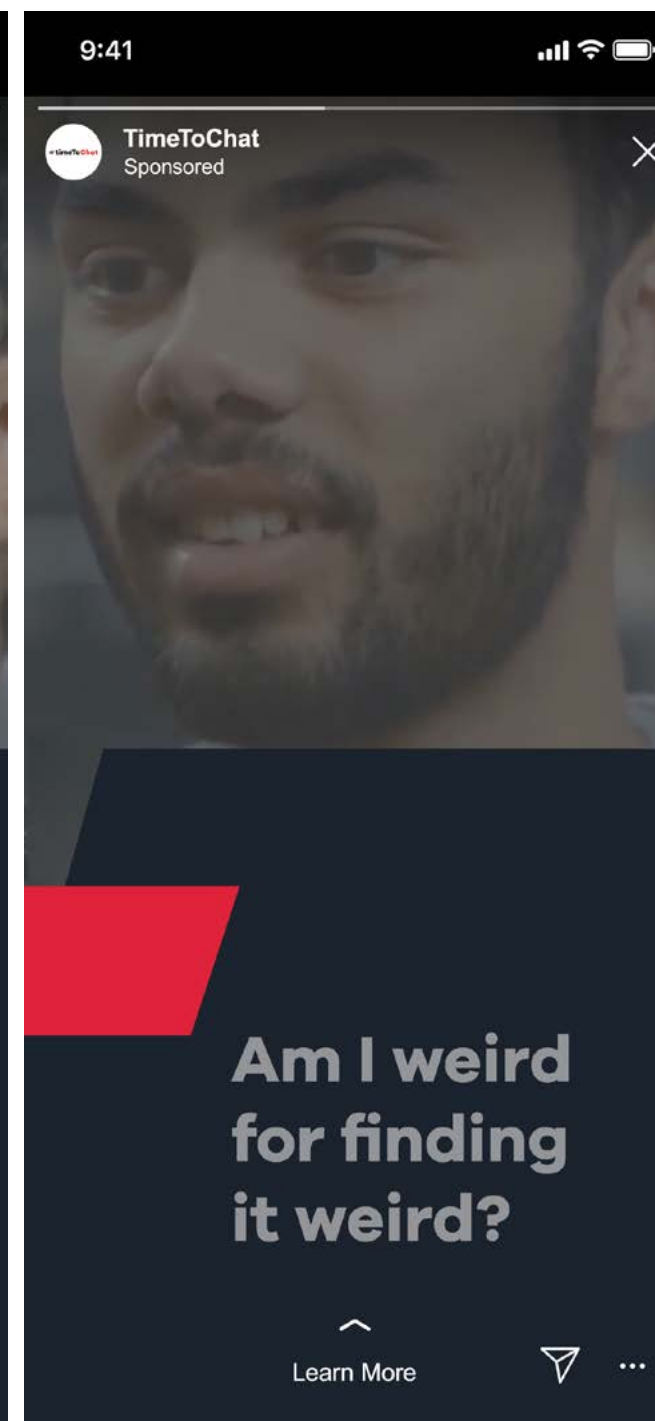
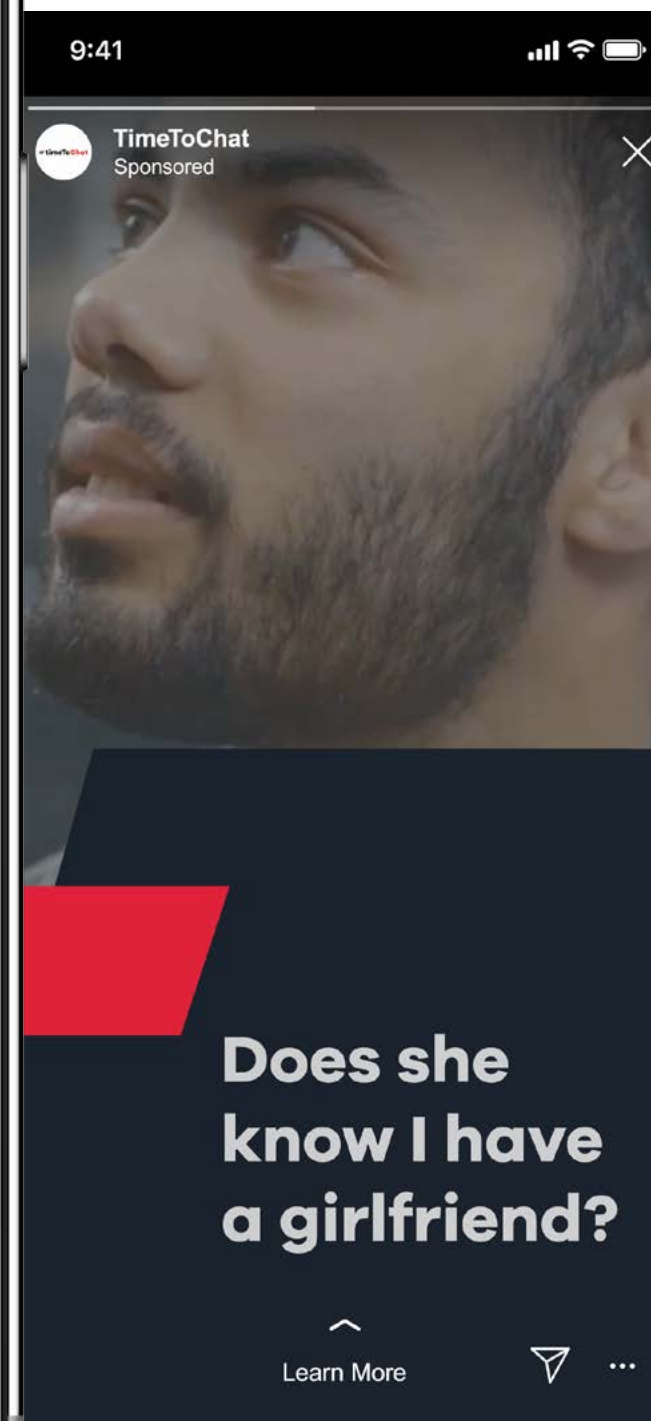
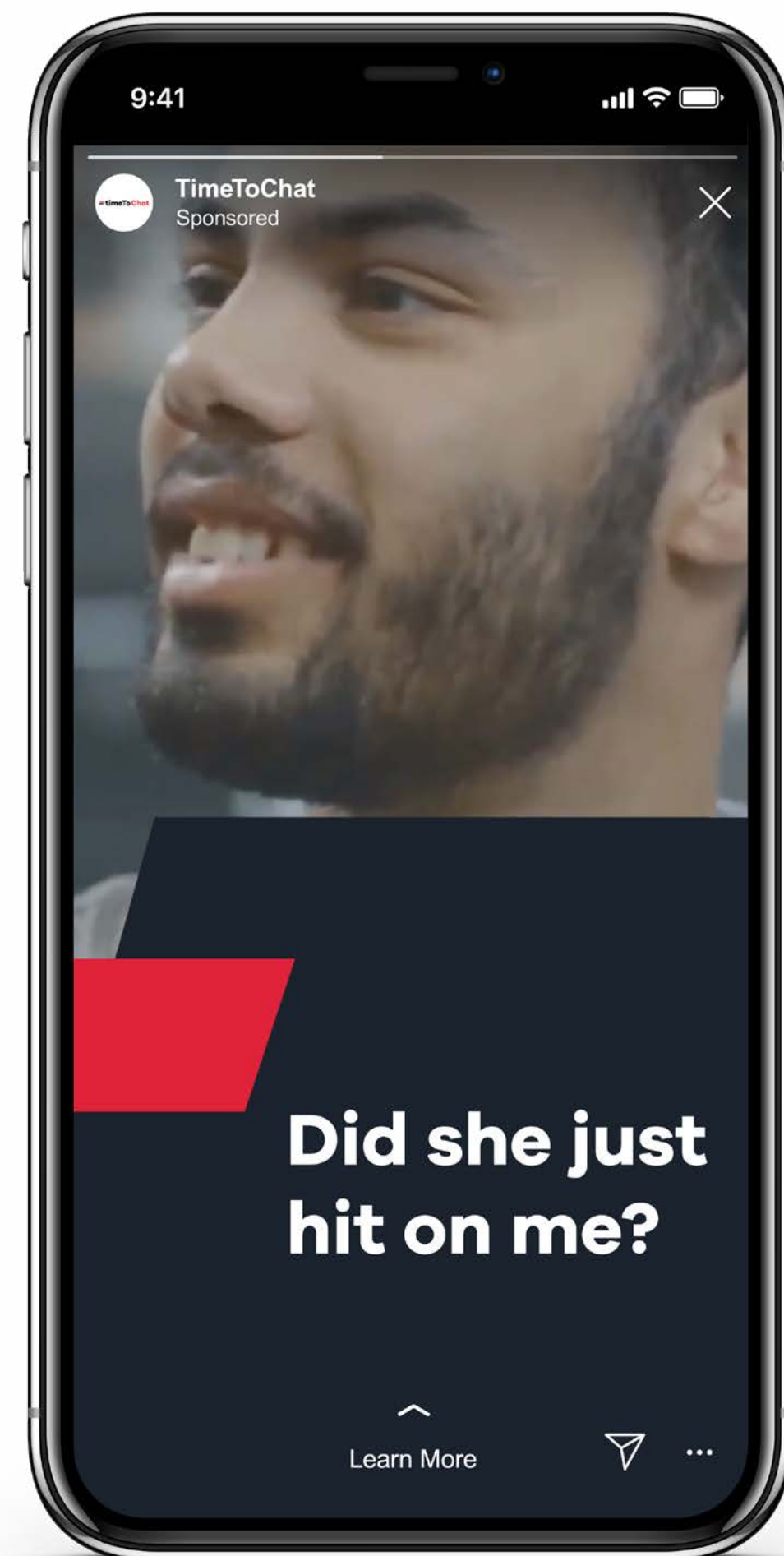


## Social Media ads

Swiping through the carousel causes the message to fade, which reflects the idea behind the message. Hitting 'Learn More' takes you to our Whatsapp service #timeToChat

# Social Media ads Instagram story

Tapping this Instagram story causes the story to progress and fade. This reflects the idea behind the message. Hitting 'Learn More' takes you to our Whatsapp service #timeToChat



# #timeToChat Whatsapp service

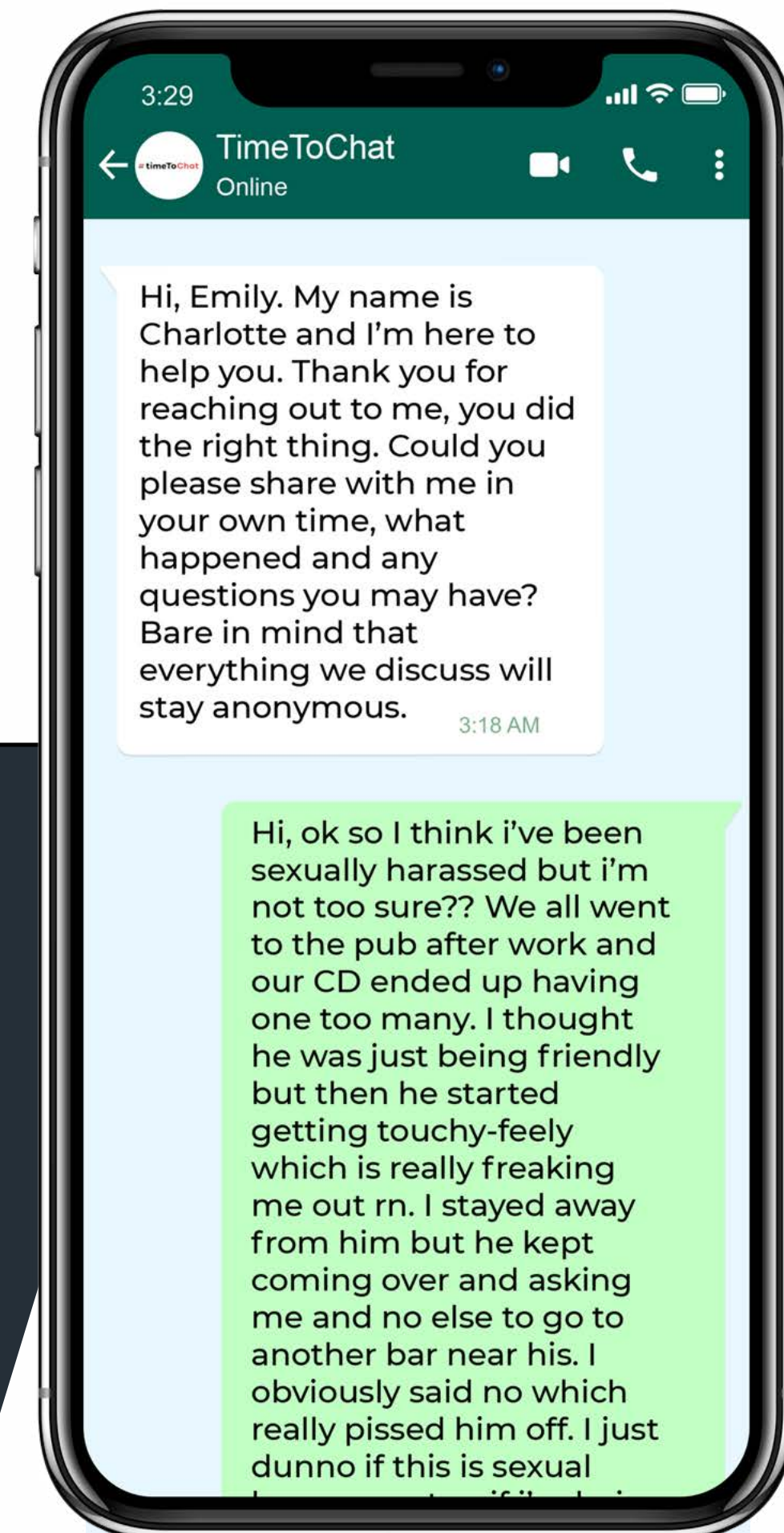
#timeToChat

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**Need a whatsapp chat? timeTo hit 929292**



harassment or if i'm being silly? Can you please help?  
3:23 AM ✓✓

Thank you for sharing Emily, I hope your ok. As your CD made you uncomfortable in a sexual way this is sexual harassment. Would you like to give me more information about him so I can get this sorted for you?  
3:24 AM