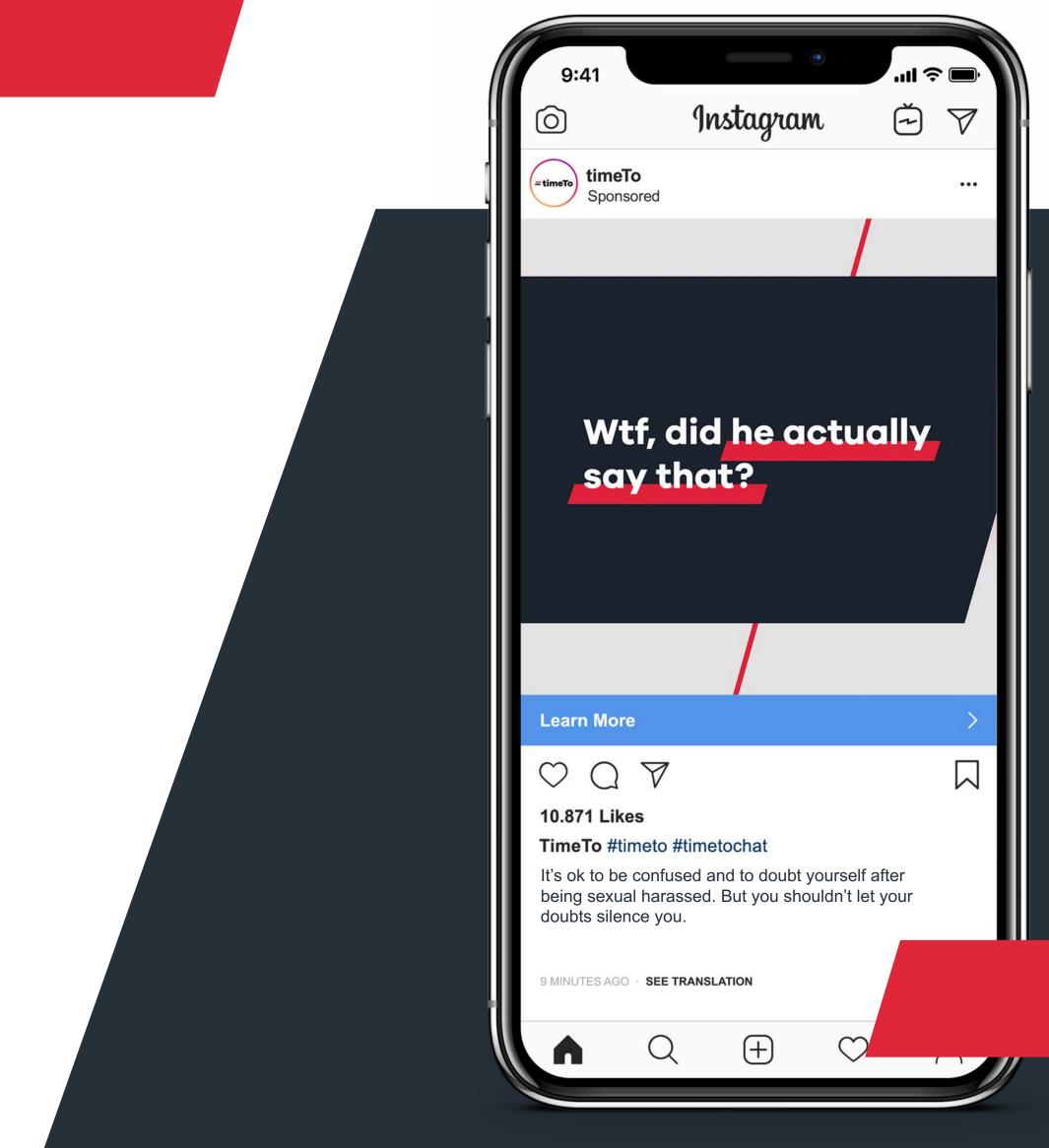
#### #timeToChat

Reporting sexual harassment is too hard. We can make it easier by empowering victims and by creating an easier way of reporting. We'll do this by relating to victims of sexual harassment and showing them that self-doubt following a sexual harassment is not only normal but expected, their doubts shouldn't lead to silence. We'll also make reporting easier by developing a new reporting/ chat service on Whatsapp called **#timeToChat** 







## Insight

We can make reporting sexual harassment easier by helping victims realise their feelings of self-doubt following a sexual harassment are not just normal but expected. Nobody should be silenced by self-doubt. Even if victims overcome this, they're often intimidated into silence when faced with the idea of calling an official authority to report their sexual harassment.

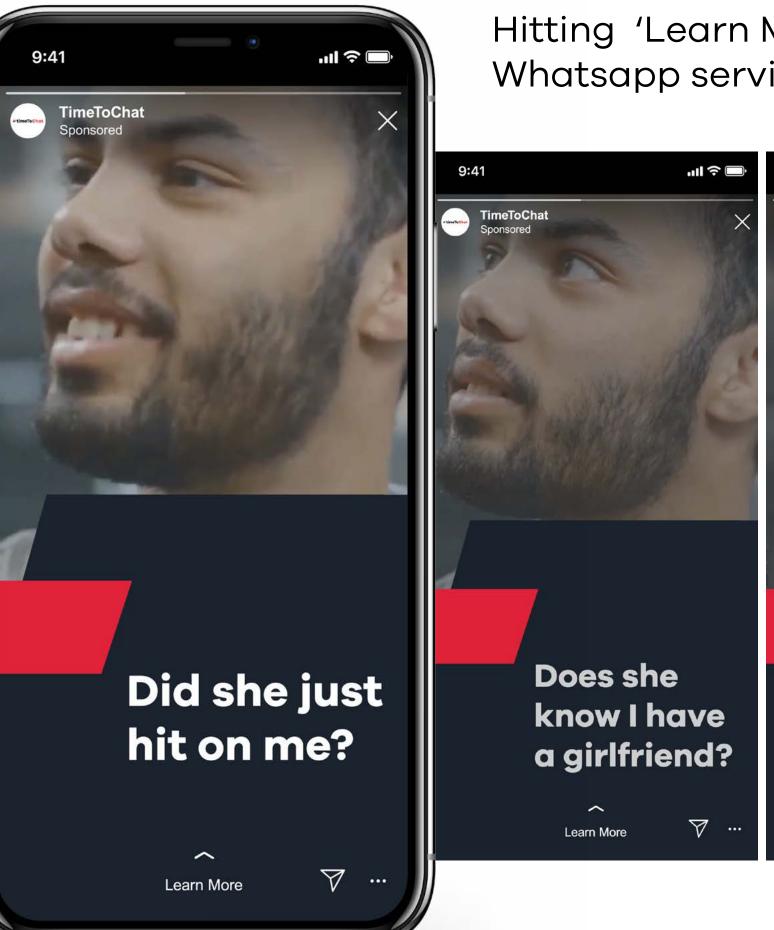


	9:41 Instagram D T Sponsored	
<ul> <li>Note A A A A A A A A A A A A A A A A A A A</li></ul>		Am I mo this shit
	<ul> <li>○ ○ ○</li> <li>○ ○ ○</li> <li>10.871 Likes</li> <li>TimeTo #timeto #timetochat</li> <li>It's ok to be confused and to doubt yourself after being sexual harassed. But you shouldn't let your doubts silence you.</li> </ul>	

#### Social Media ads



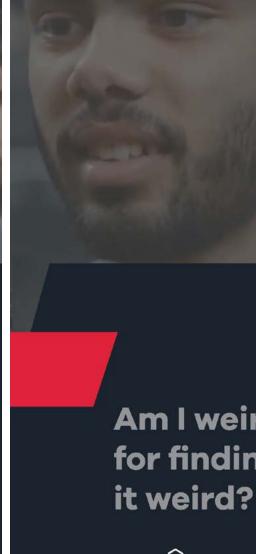
Swiping through the carousel causes the message to fade, which reflects the idea behind the message. Hitting 'Learn More' takes you to our Whatsapp service #timeToChat



Tapping this Instagram story causes the story to progress and fade. This reflects the idea behind the message. Hitting 'Learn More' takes you to our Whatsapp service #timeToChat

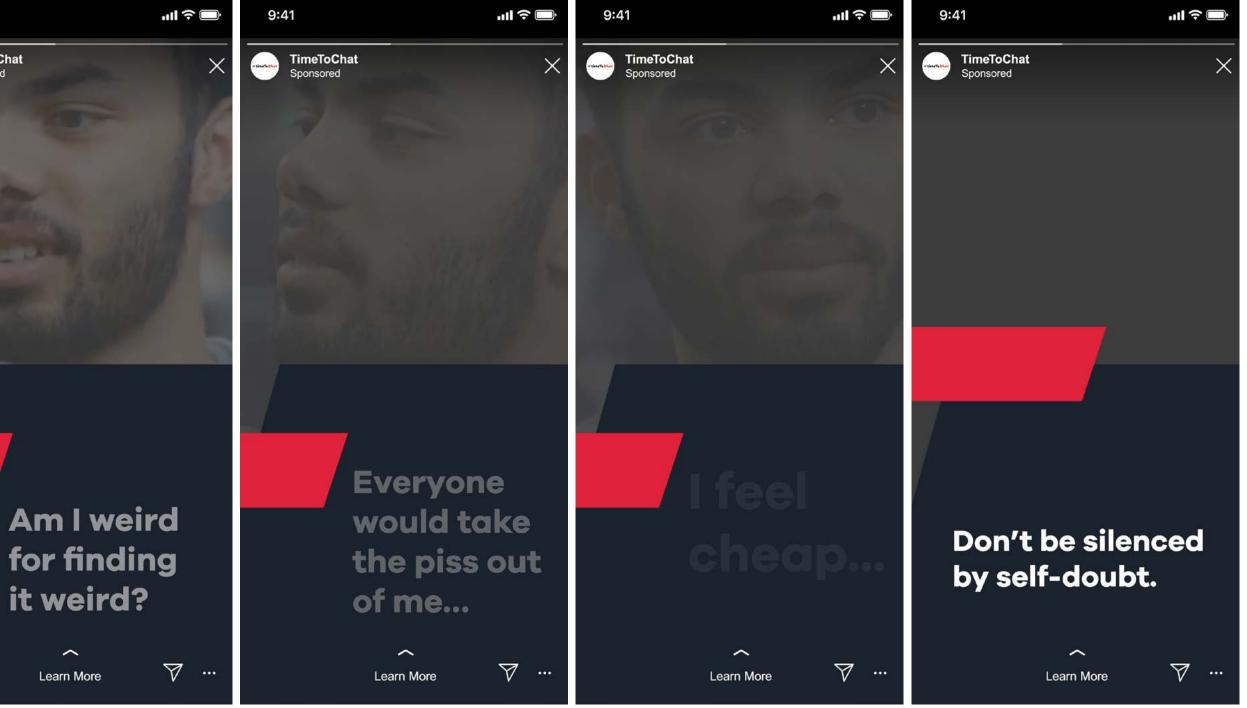
9:41

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Learn More

### **Social Media ads** Instagram story





# #timeToChat Whatsapp service

Reporting sexual harassment is too hard. We can make it easier by empowering victims and by creating an easier way of reporting.

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#### Need a watsapp chat? timeTo hit 929292



TimeToChat

Hi, Emily. My name is Charlotte and I'm here to help you. Thank you for reaching out to me, you did the right thing. Could you please share with me in your own time, what happened and any questions you may have? Bare in mind that everything we discuss will stay anonymous.

> Hi, ok so I think i've been sexually harassed but i'm not too sure?? We all went to the pub after work and our CD ended up having one too many. I thought he was just being friendly but then he started getting touchy-feely which is really freaking me out rn. I stayed away from him but he kept coming over and asking me and no else to go to another bar near his. I obviously said no which really pissed him off. I just dunno if this is sexual

harassment or if i'm being silly? Can you please help?

3:23 AM 📈

Thank you for sharing Emily, I hope your ok. As your CD made you uncomfortable in a sexual way this is sexual harassment. Would you like to give me more information about him so I can get this sorted for you?

3:24 AM